

# Exhibit & Sponsor Prospectus

Intro Program (valid until Sept. 30, 2025)

2026



- Waste Management
- Recycling
- Composting
- Environmental Services
- Processing Technologies
- Business Tools & Services

August 12 & 13



**BROWARD COUNTY  
CONVENTION  
CENTER** | GREATER FORT  
LAUDERDALE

**The Waste & Recycling  
Tradeshow for ALL The Americas!**

Sponsored by

**WasteAdvantage**  
MAGAZINE  
WASTE. RECYCLING. SUSTAINABILITY.

In South Florida | Collocated with The Water Expo (15<sup>th</sup> Edition)

[www.WRexpo.com](http://www.WRexpo.com) | +1 (305) 412-7945 | [mail@WRexpo.com](mailto:mail@WRexpo.com)

# EVENT at a GLANCE



**What: WR EXPO 2026**

The Waste & Recycling Tradeshow for ALL The Americas!  
Serving United States & Latin American / The Caribbean...

**When: August 12 & 13, 2026 (Wednesday & Thursday)**

Wednesday: Aug. 12: Opening: 8 - 10 am; Education: 10 am - 5 pm; Expo Hall: 10 am - 5pm.  
Thursday: Aug. 13: Education: 8 am - 3 pm; Expo Hall: 9 am - 3pm.

**Where: Broward County Convention Center (Hall A) | 1950 Eisenhower Boulevard, Fort Lauderdale, FL 33316**

**Contact info: (305) 412-7945 | mail@WRexpo.com | www.WRexpo.com**

**Who will attend:** Municipalities | Solid and Liquid Waste Management & Recycling Contractors: Public/Private | Environmental Service Professionals | Septic Systems/Portable Sanitation Operators | Waste Treatment & Recycling Facility/Plant Operators | Waste Utilities/Plants | Manufacturers/Distributors/Dealers/Retailers | Exporters/Importers | Engineers/Consultants | Universities | Associations.

**Who Sponsor & Exhibit:** US & International Manufacturers, Suppliers, Experts & Providers within the event industry profiles willing to Enter and/or Expand into the United States, Latin American & Caribbean markets.

**Program draft:**

- Exhibit Hall with thousands of Products, Services, Technology & Know-How.
- Main Opening, Featured Sessions, Demos & Accredited Courses.
- 80+ US & International Top Speakers.
- Happy Hour, Sponsor Reception and more...

**Hotels:** 4 great Host & Affiliated Hotels in Fort Lauderdale ... At Special event rates ... Walking distance to the Center... Nearby Las Olas Boulevard & the Beach!



- Waste Management
- Recycling
- Composting
- Environmental Services
- Processing Technologies
- Business Tools & Services

WHERE YOU MEET THE BUYERS,  
YOU WON'T FIND ANYWHERE ELSE!

IN SOUTH FLORIDA,  
BUSINESS CAPITAL OF THE AMERICAS

***A VACATION ESCAPE AT HAND!***



AUG. 12 & 13, 2026

# MAKE YOUR SELECTION!



## INTRO PROGRAM (valid until Sept. 30, 2025)

- 1) Intro Rates
- 2) 50% deposit, balance in 6 months
- 3) 10% OFF if paying in full

## SPONSOR PACKAGES

10'x10' (3x3mts)	\$3,990 BRONZE
10'x20' (3x6mts)	\$5,590 SILVER
10'x30' (3x9mts)	\$6,590 SILVER PLUS
20'x20' (6x6mts)	\$7,990 GOLD
20'x30' (6x9mts)	\$9,990 PLATINUM
20'x40' (6x12mts)	\$11,990 DIAMOND
20'x50' (6x15mts)	\$13,995 DIAMOND PLUS

## SPONSOR PACKAGES BENEFITS:

### For BRONZE, SILVER & SILVER+: A-LA-CARTE BENEFITS **PLUS**

- LOGO in Homepage Website (with link), Guide & On-Site.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- SPEAKING SLOT (if available) OR HALF PAGE AD in Guide.
- BONUS: PROMO BANNER & SOCIAL MEDIA Posting

### For GOLD, PLATINUM & DIAMONDS: A-LA-CARTE BENEFITS **PLUS**

- LOGO in Homepage Website (with link), Guide & On-Site.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- DEMO/PRESENTATION by your BOOTH
- BONUS: PROMO BANNER & SOCIAL MEDIA Posting (NEW)
- BONUS: GOLD & PLATINUM: HALF PAGE AD in the Guide
- BONUS: DIAMOND (& Up): FULL PAGE AD in the Guide

## A-LA-CARTE PACKAGES

10'x10' (3x3mts)	\$3,495 (\$34.95/sq. ft.)
10'x20' (3x6mts)	\$4,995 (\$24.98/sq. ft.)
10'x30' (3x9mts)	\$5,995 (\$19.98/sq. ft.)

## A-LA-CARTE BENEFITS:

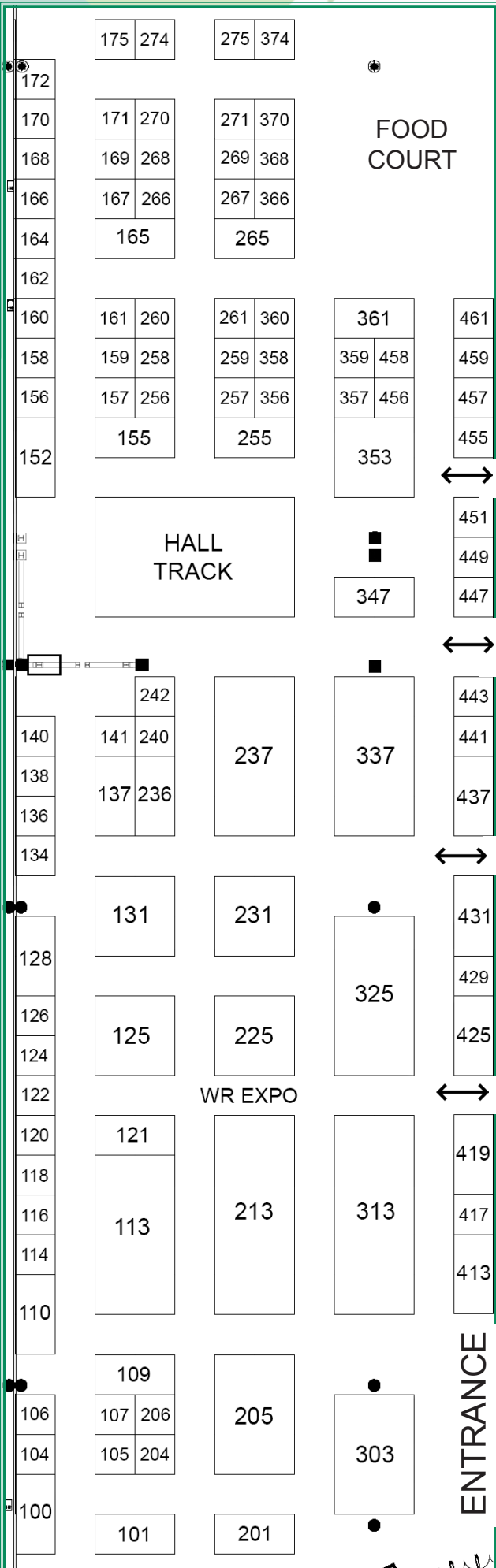
- Pipe & drape, 6' draped table, 2 chairs, waste basket, ID sign, on-line & guide listings, Liability insurance. (10x20 & larger: 2 tables & 4 chairs).
- Staff badges: 10x10 (4 badges); 10x20 (6); 20x20 (8); 20x30 (10); 20x40 (12); 20x50 (14)
- VIP PLUS FREE passes for guests (a \$300 value each): 10 up to 10x30 | 20 for 20x20 & larger.



Booth Layout

## ADD-ONS

<b>Booth types</b> \$100 for 2-sides open \$175 for 3-sides open \$250 for island booth 2 <sup>nd</sup> listing: \$795	<b>Electricity</b> 120 v, 5 amps \$195 (up to 300 sq. ft.) \$295 (400 sq. ft. and up) <b>Speaking Slot: \$995</b>
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# EXCLUSIVE SPONSORSHIPS

**STAND OUT FROM YOUR COMPETITORS! ENHANCE YOUR EXPOSURE!**

**DRIVE MORE TRAFFIC TO YOUR BOOTH! DOMINATE THE EVENT!**

**2026: August 12 & 13**



## 1- LOBBY DIGITAL MONITORS (2 sponsorships available):



**\$2,900 (Non Exh.) | \$2,610 (Exh.)**  
**Post Yourself by the Hall Entrance & Exit 3-Set TV Screens in Prime View!**

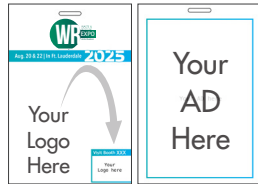
Rotating all day long with event program in 2 prime areas by the Hall entrance and exit. 1920 x 1080 resolution. Support for image & video files. Sponsor content provided by sponsor or prepared by Show Management (extra fee of \$190)

## 3- BADGES (exclusive):

**\$3,500 (Non Exh.) | \$3,150 (Exhibitor)**  
**Display your Logo, Message & AD in All Badges!**

Benefits include:

Logo on Badge Cover & AD in the back of the badge. Logo at Registration area. Advanced recognition in website, show promotions, and expo guide.



## 6- "HAPPY HOUR" (2 available):

**\$3,500 (Non Exh.) | \$3,150 (Exhibitor)**  
**Invite all Attendees to Network with You... Be the Host of the Party!**

At a glamorous lounge area with a lot of music, fun & entertainment! Includes outstanding presence & exposure during the "Happy Hour". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.

## 8- EXPO BAG (exclusive):

**\$2,900 (Non Exh.) | \$2,610 (Exh.)**  
**Bring your Own Bag to the Show & Make It the EXPO BAG!**

Advanced recognition in website and promotions, recognition in event's program and guide.

(Bag is provided by sponsor).



## 4- LANYARDS (exclusive):

**\$2,900 (Non Exh.) | \$2,610 (Exhibitor)**  
**Place your Logo & Name on each Participant!**

Lanyard provided by sponsor.



## 7- ONLINE REGISTRATION (exclusive):

**\$2,900 (Non Exh.) \$2,610 (Exhibitor)**  
**Welcome Attendees with Your Message & Image when they register on-line!**

Benefits include Banner with link on-line in all registration pages & in confirmation emails. Advanced recognition in website, expo guide and show promotions.

## 2- KIOSK DIGITAL SIGNAGE (2 available):

**\$2,900 (Non Exh.) | \$2,610 (Exh.)**  
**Post Yourself in 2 Kiosks (linked) at High Traffic Locations!**

Rotating all day long with event program in 2 prime access traffic areas. 1920 x 1080 resolution. Support for image & video files. Content provided by sponsor or prepared by Show Management (extra fee of \$190)



## 5- MAIN OPENING (exclusive):

**\$3,300 (Non Exh.) | \$2,970 (Exh.)**  
**Open the Event with Your Message... Loud & Clear!**

5-minute open message; logo on event signage & AV screen, literature distribution opportunities. Recognition in website, show promotions, event's program & guide.



## 9- FLOOR GRAPHICS (4 available):

**\$2,100/set (Non. Exh.) | \$1,890/set (Exh.)**  
**Place Your Message where the Highest Traffic Flows & near Your Booth!**

Dimension 3'x3'. Positioned by the Building Access areas, the Hall Lobby or Inside the Hall (you choose, and honored based on feasibility). Sold in sets of 3. Production and labor placement included. Artwork provided by sponsor or prepared by Show Management (extra fee of \$150)

## 10- FLOORPLAN (exclusive):

**\$2,900 (Non Exh.) | \$2,520 (Exhibitor)**

Banner (620 x 60 px) posted on the online interactive floorplan, "Courtesy of your Company name & Logo" in the central pages of the Expo Guide and in Directional Boards onsite.

## 11- WEBSITE (exclusive):

**\$2,900 (Non Exh.) | \$2,520 (Exhibitor)**

Banner with link in every page of the show website prominently displayed in the header. Recognition in website, promotions & guide.

## 12- INSERTS in EXPO BAG (5 available):

**\$900 ea. (Non Exh.) \$810 ea. (Exhibitor)**

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Energy Expo.

## 13- PROGRAM CHART (exclusive):

**\$2,900 (Non Exh.) \$2,610 (Exhibitor)**

**Present the Program Chart with the complete Schedule of Sessions and Events!**  
Given to each attendee in a separate piece, posted at the event website, on-site display screens & on the directional board triangles in the hall). Sponsored by "Company name, Logo & Booth #"



# PARTICIPATION AGREEMENT

This Box is for your info in the Expo Guide & Online - Please print clearly

COMPANY/EXHIBITOR: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ www: \_\_\_\_\_

INDUSTRIES: ☐Waste Management ☐Recycling ☐Composting ☐Environmental Services

☐Processing Technologies ☐Business Tools & Services Other: \_\_\_\_\_

MARKETS: ☐USA ☐FL ☐South FL ☐Caribbean ☐Central America ☐South America

Your description for the Guide (limit to 20 words)

CONTACT 1(Name): \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Cellular: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Address: (if different from above) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

CONTACT 2: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Cellular: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

## MAKE YOUR SELECTION

1) SPONSOR Package: DIAM+\_\_\_\_ DIAM\_\_\_\_ PLAT\_\_\_\_ GOLD\_\_\_\_ SILV+\_\_\_\_ SILV\_\_\_\_ BRO\_\_\_\_

Booth size: \_\_\_\_\_' X \_\_\_\_\_' Choices: a) \_\_\_\_\_ b) \_\_\_\_\_

2) A-LA-CARTE Package: Booth size: \_\_\_\_\_' X \_\_\_\_\_' Choices: a) \_\_\_\_\_ b) \_\_\_\_\_

3) Booth types: Add ☐ \$100 (2-side open) ☐ \$175 (3-side open) ☐ \$250 (Island booth)

4) Electricity: ☐ \$195 (up to 300 sq. ft.) ☐ \$295 (400 sq. ft. and up)

5) Others: ☐ Speaking: \$995 ☐ 2<sup>nd</sup> listing: \$795

6) Exclusive Sponsorships: \_\_\_\_\_ Guide AD (size): \_\_\_\_\_

Note: \_\_\_\_\_

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in guide & online, staff badges and free passes for guest. (10x20 & larger: 2 tables & 4 chairs). Liability insurance is included. Refer to your confirmation email for details.

## COST

1) Sponsor Package \$ \_\_\_\_\_

2) A-La-Carte \$ \_\_\_\_\_

3) Booth type \$ \_\_\_\_\_

4) Electricity \$ \_\_\_\_\_

5) Others \$ \_\_\_\_\_

6) Exclus./Ads \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

Approved by  
Show Management

Exhibitor / Sponsor Signature

Expo Account Executive

Date

As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in WR EXPO Terms & Conditions, and agree to abide by them. Email, Fax and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

## PLEASE CHARGE MY CREDIT CARD

VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_

Number \_\_\_\_\_ Cardholder \_\_\_\_\_

Expiration: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_