

# SPONSORSHIP OPPORTUNITIES

August 12 & 13, 2026

- > STAND OUT FROM YOUR COMPETITORS!
- > ENHANCE YOUR EXPOSURE!
- > DRIVE MORE TRAFFIC TO YOUR BOOTH!
- > DOMINATE THE EVENT!



## REGISTRATION

- A1 – BADGES (exclusive)
- A2 – REGISTRATION (exclusive)
- A3 – LANYARDS (exclusive)
- A4 – EXPO BAG (exclusive)

## SIGNAGE

- B1 – LOBBY DIGITAL MONITORS (3 available)
- B2 – KIOSK DIGITAL SIGNAGE (3 available)
- B3 – FLOOR GRAPHICS (4 available)
- B4 – SELF-STANDING BANNERS (4 available)

## EDUCATION

- C1 – MAIN OPENING (exclusive)
- C2 – VIP SESSIONS & SPECIAL COURSES (exclusive)

## HANDOUTS & INSERTS

- D1 – EVENT HANDOUT (exclusive)
- D2 – INSERTS in EXPO BAG (5 available)

## DIGITAL & ON-LINE

- E1 – WEBSITE (exclusive)
- E2 – HOMEPAGE ROTATING BANNER (3 available)
- E3 – FLOORPLAN (exclusive)

## NETWORKING

- F1 – "HAPPY HOUR" (2 available)

Exhibitors receive a 10% off in any opportunity. | Sponsorships may be customized as per your needs.  
Non-Exhibiting Sponsors receive 2 Badges, Company Listing & Logo in Home Page.

## A1 – BADGES (EXCLUSIVE)

\$3,500 (Non Exh.) | \$3,150 (Exhibitor)

**Earn Everyone's Immediate Attention. Display your Logo, Message & AD in All Badges!**

Benefits include Logo on Badge Cover & AD in the back of the badge. Logo at Registration area. Advanced recognition in website, show promotions, and expo guide.



## A2 – REGISTRATION (EXCLUSIVE):

\$5,000 (Non Exh.) | \$4,500 (Exhibitor)

**Own the overall Registration Process: Preshow Online & Onsite. Welcome attendees when they register on-line/on-site and pick-up their badges!**

Benefits include Banner with link on-line in all registration pages & in confirmation emails. Message and logo in all registration counters. Advanced recognition in website, show promotions, and expo guide.



## A3 – LANYARDS (EXCLUSIVE):

\$2,900 (Non Exh.) | \$2,610 (Exhibitor)

**Place your Logo & Name on each Participant!**

Advanced recognition in website and promotions, recognition in event's program and guide.

*Lanyards are provided by Sponsor.*



## A4 – EXPO BAG (EXCLUSIVE):

\$2,200 (Non Exh.) | \$1,980(Exh.)

**Bring your Bag to the Show & Make It the EXPO BAG!** Advanced recognition in website and promotions, recognition in event's program and guide. *Bag is provided by sponsor.*



**B1 – LOBBY DIGITAL MONITORS (3 AVAILABLE):**

\$2,200 (Non Exh.) | \$1,980 (Exh.)

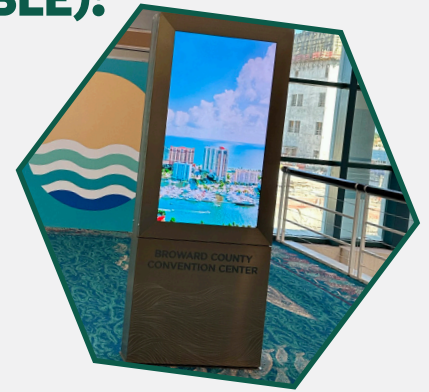
**Post Yourself by the Hall Entrance & Exit 3-Set TV Screens in Prime View!** Rotating all day long with event program in 2 prime areas by the Hall entrance and exit. 1920 × 1080 resolution. Support for image & video files. *Sponsor content provided by sponsor or prepared by Show Management (extra fee of \$190)*

**B2 – KIOSK DIGITAL SIGNAGE (3 AVAILABLE):**

\$2,000 (Non Exh.) | \$1,800 (Exh.)

**Post Yourself in 2 Kiosks (linked) at High Traffic Locations!** Rotating all day long with event program

in 2 prime access traffic areas. 1920 × 1080 resolution. Support for image & video files. *Content provided by sponsor or prepared by Show Management (extra fee of \$190).*

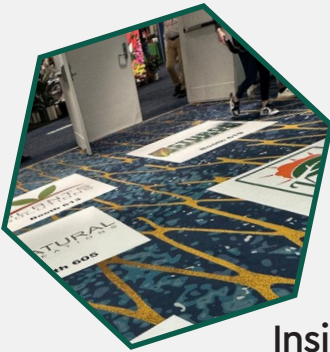
**B3 – FLOOR GRAPHICS – SET OF 3 (4 AVAILABLE):**

\$2,000/set (Non. Exh.) | \$1,800/set (Exh.)

**Place Your Message where the Highest Traffic Flows & near Your Booth!** Dimension 3'x3'. Positioned by

the Building Access areas, the Hall Lobby or Inside the Hall (you choose; honored based on availability). Sold in sets of 3. Production and labor placement included.

*Artwork provided by sponsor or prepared by Show Management (extra fee of \$150)*

**B4 – SELF-STANDING BANNERS – SET OF 1 (4 AVAILABLE)**

\$995/set (Non. Exh.) | \$895/set (Exh.)

**Place Your Banner at the HALL entrance, where ALL attendees will Notice you!**

*Self-standing banner provided by Sponsor*





**C1 – MAIN OPENING (EXCLUSIVE):**

\$2,900 (Non Exh.) | \$2,610 (Exh.)

**Open the Event with Your Message...****Loud & Clear!** 5-minute open message; logo on event signage & AV screen, literature distribution opportunities. Recognition in website, show promotions, event's program & guide.**C2 – VIP SESSIONS & SPECIAL COURSES (EXCLUSIVE):**

\$2,900 (Non Exh.) | \$2,610 (Exhibitor)

**Present as a Thought Leader interacting with top attendees.** Tabletop by the breakout area, logo on AV screens, literature distribution, recognition in event program & online.**D1 – EVENT HANDOUT (EXCLUSIVE):**

\$2,000 (Non. Exh.) | \$1,800 (Exh.)

**Main Document given to Attendees to Guide their Participation at the Show.**

Handout includes exhibitor list, floor plan and program chart with educational and networking sessions. 6 1/2" x 2" prominent banner in Cover Page of the Event handout. Recognition in event website and on boards onsite.

**D2 – INSERTS IN EXPO BAG (5 AVAILABLE):**

\$900 ea. (Non Exh.) | \$810 ea. (Exhibitor)

Unique item provided by sponsor to include in Expo Bag. *The item must be approved by Show Management.*

## E1 – WEBSITE (EXCLUSIVE):

\$2,900 (Non Exh.) | \$2,520 (Exhibitor)

**Make Yourself Accessible to Thousands of our Website Visitors.** Prominent banner placement with link on the header of every page of the show website. Recognition in promotions & guide. Will be on, until 3 months after the show dates.



DIGITAL & ON-LINE

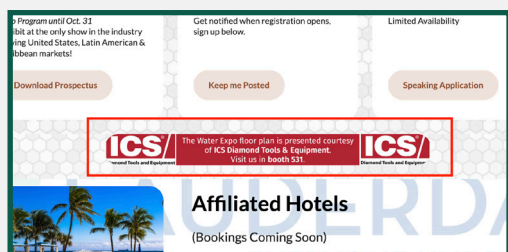
## E2 – HOMEPAGE ROTATING BANNER (3 AVAILABLE):

\$995 (Non Exh.) |

\$895 (Exhibitor)

**Make Yourself Accessible to Thousands of our Website Visitors.**

Prominent banner placement with link on the header of every page of the show website. Recognition in promotions & guide. Will be on, until 3 months after the show dates.



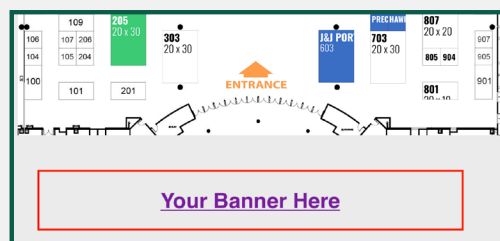
## E3 – FLOORPLAN (EXCLUSIVE):

\$2,500 (Non Exh.) |

\$2,250 (Exhibitor)

**Highlight and Promote Your Booth Location to All Attendees.**

Banner (620 × 60 px) with link posted on the online interactive floorplan, in the Floor plan section at the Event Handout given to each attendee, and on the Directional Boards onsite.



## F1 – "HAPPY HOUR" (2 AVAILABLE):

\$3,500 (Non Exh.) | \$3,150 (Exhibitor)

**Invite all Attendees to Network with You... Be the Host of the Party!**

At a glamorous lounge area with a lot of music, fun & entertainment! Includes outstanding presence & exposure during the "Happy Hour". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.



NETWORKING

# ADVERTISING OPPORTUNITIES

August 12 & 13, 2026

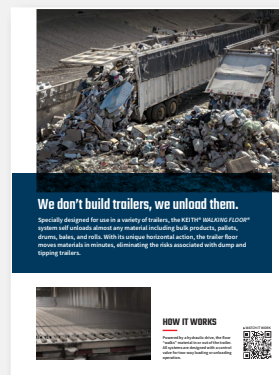
**WR26 EXPO GUIDE** IS A DIGITAL  
5 1/2" X 8 1/2" FULL COLOR BOOKLET  
PUBLICATION, WITH COMPLETE EVENT  
INFO, AVAILABLE ON-SITE & ON-LINE.



|                   |         |           |
|-------------------|---------|-----------|
| Back cover.....   | \$2,495 | exclusive |
| In cover.....     | \$1,795 | exclusive |
| Page 3.....       | \$1,795 | exclusive |
| Full page.....    | \$1,295 |           |
| Half page.....    | \$795   |           |
| Cover banner..... | \$995   | exclusive |



Cover Banner



Full Page



Half Page

# PARTICIPATION AGREEMENT



LEGAL COMPANY NAME: \_\_\_\_\_

## COMPANY INFORMATION (to be published)

EXHIBITING AS: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ www: \_\_\_\_\_

**PRODUCT LINES:** ☐ Waste Collectors ☐ Recycling ☐ Trucks/Trailers ☐ Balers/Compactors ☐ Carts/Containers  
☐ Software ☐ Landfill ☐ Safety/Protection ☐ Parts/Accessories Other: \_\_\_\_\_

**MARKETS:** ☐ USA ☐ Florida ☐ Caribbean ☐ Central America ☐ South America Other: \_\_\_\_\_

Description for listings (limit to 50 words): \_\_\_\_\_

## CONTACTS FOR EXHIBIT ARRANGEMENTS (not for staff onsite)

**MAIN** (Name): \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Cellular: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Address: (if different from above) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**2<sup>nd</sup> CONTACT:** \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Cellular: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

## MAKE YOUR SELECTIONS

**1) SPONSOR Package:** DIAM+\_\_\_\_ DIAM\_\_\_\_ PLAT\_\_\_\_ GOLD\_\_\_\_ SILV+\_\_\_\_ SILV\_\_\_\_ BRO\_\_\_\_

Booth size: \_\_\_\_\_' X \_\_\_\_\_' Choices: a) \_\_\_\_\_ b) \_\_\_\_\_

**2) A-LA-CARTE Package:** Booth size: \_\_\_\_\_' X \_\_\_\_\_' Choices: a) \_\_\_\_\_ b) \_\_\_\_\_

**3) Booth types:** Add ☐ \$100 (2-side open) ☐ \$175 (3-side open) ☐ \$250 (Island booth)

**4) Electricity:** ☐ \$195 (up to 300 sq. ft.) ☐ \$375 (400 sq. ft. and up)

**5) Others:** ☐ Speaking: \$995 ☐ 2<sup>nd</sup> listing: \$795 ☐ Social Media: \$495

**6) Exclusive Sponsorships:** \_\_\_\_\_ **Guide AD (size):** \_\_\_\_\_

**Note:** \_\_\_\_\_

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in guide & online, staff badges and free passes for guest. (10x20 & larger: 2 tables & 4 chairs). Liability insurance is included. Refer to your confirmation email for details.

## COST

1) Sponsor Package \$ \_\_\_\_\_

2) A-La-Carte \$ \_\_\_\_\_

3) Booth type \$ \_\_\_\_\_

4) Electricity \$ \_\_\_\_\_

5) Others \$ \_\_\_\_\_

6) Exclus./Ads \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

Approved by Management \_\_\_\_\_

Exhibitor / Sponsor Signature \_\_\_\_\_

Expo Account Executive \_\_\_\_\_

Date \_\_\_\_\_

As an authorized representative of the Company/Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in WR EXPO [Terms & Conditions](#), and agree to abide by them. Email, Fax and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

## PLEASE CHARGE MY CREDIT CARD

VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_

Number \_\_\_\_\_ Cardholder \_\_\_\_\_

Expiration: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_