

# SPONSORSHIP OPPORTUNITIES

August 12 & 13, 2026

- > STAND OUT FROM YOUR COMPETITORS!
- > ENHANCE YOUR EXPOSURE!
- > DRIVE MORE TRAFFIC TO YOUR BOOTH!
- > DOMINATE THE EVENT!



## REGISTRATION

- A1 - BADGES (exclusive)
- A2 - REGISTRATION (exclusive)
- A3 - LANYARDS (exclusive)
- A4 - EXPO BAG (exclusive)

## SIGNAGE

- B1 - LOBBY DIGITAL MONITORS (3 available)
- B2 - KIOSK DIGITAL SIGNAGE (3 available)
- B3 - FLOOR GRAPHICS (4 available)
- B4 - SELF-STANDING BANNERS (4 available)

## EDUCATION

- C1 - MAIN OPENING (exclusive)
- C2 - VIP SESSIONS & SPECIAL COURSES (exclusive)

## HANDOUTS & INSERTS

- D1 - EVENT HANDOUT (exclusive)
- D2 - INSERTS in EXPO BAG (5 available)

## DIGITAL & ON-LINE

- E1 - WEBSITE (exclusive)
- E2 - Homepage ROTATING BANNER (3 available)
- E3 - FLOORPLAN (exclusive)

## NETWORKING

- F1 - "HAPPY HOUR" (2 available)

Exhibitors receive a 10% off in any opportunity. | Sponsorships may be customized as per your needs.

Non-Exhibiting Sponsors receive 2 Badges, Company Listing & Logo in Home Page.

## A1 – BADGES (EXCLUSIVE)

**\$3,500 (Non Exh.) | \$3,150 (Exhibitor)**

**Earn Everyone's Immediate Attention. Display your Logo, Message & AD in All Badges!**

Benefits include Logo on Badge Cover & AD in the back of the badge. Logo at Registration area. Advanced recognition in website, show promotions, and expo guide.



## A2 – REGISTRATION (EXCLUSIVE):

**\$5,000 (Non Exh.) | \$4,500 (Exhibitor)**

**Owning the overall Registration Process: Preshow Online & Onsite. Welcome attendees when they register on-line/on-site and pick-up their badges!**

Benefits include Banner with link on-line in all registration pages & in confirmation emails. Message and logo in all registration counters. Advanced recognition in website, show promotions, and expo guide.

## A3 – LANYARDS (EXCLUSIVE):

**\$2,900 (Non Exh.) | \$2,610 (Exhibitor)**

**Place your Logo & Name on each Participant!**

Advanced recognition in website and promotions, recognition in event's program and guide.

*Lanyards are provided by Sponsor.*



## A4 – EXPO BAG (EXCLUSIVE):

**\$2,200 (Non Exh.) | \$1,980(Exh.)**

**Bring your Bag to the Show & Make It the EXPO BAG!**

Advanced recognition in website and promotions, recognition in event's program and guide. *Bag is provided by sponsor.*



## B1 – LOBBY DIGITAL MONITORS (3 AVAILABLE):

**\$2,200 (Non Exh.) | \$1,980 (Exh.)**

**Post Yourself by the Hall Entrance & Exit 3-Set TV**

**Screens in Prime View!** Rotating all day long with event program in 2 prime areas by the Hall entrance and exit. 1920 x 1080 resolution. Support for image & video files. *Sponsor content provided by sponsor or prepared by Show Management (extra fee of \$190)*

SIG  
NAGE

## B2 – KIOSK DIGITAL SIGNAGE (3 AVAILABLE):

**\$2,000 (Non Exh.) | \$1,800 (Exh.)**

**Post Yourself in 2 Kiosks (linked) at High Traffic**



**Locations!** Rotating all day long with event program in 2 prime access traffic areas. 1920 x 1080 resolution. Support for image & video files. *Content provided by sponsor or prepared by Show Management (extra fee of \$190).*



## B3 – FLOOR GRAPHICS – SET OF 3 (4 AVAILABLE):

**\$2,000/set (Non. Exh.) | \$1,800/set (Exh.)**

**Place Your Message where the Highest Traffic Flows & near Your Booth!** Dimension 3'x3'. Positioned by the Building Access areas, the Hall Lobby or

Inside the Hall (you choose; honored based on availability). Sold in sets of 3. Production and labor placement included.

*Artwork provided by sponsor or prepared by Show Management (extra fee of \$150)*

## B4 – SELF-STANDING BANNERS – SET OF 1 (4 AVAILABLE)

**\$995/set (Non. Exh.) | \$895/set (Exh.)**

**Place Your Banner at the HALL entrance, where ALL attendees will Notice you!**

*Self-standing banner provided by Sponsor*



## C1 – MAIN OPENING (EXCLUSIVE):

**\$2,900 (Non Exh.) | \$2,610 (Exh.)**

**Open the Event with Your Message...**

**Loud & Clear!** 5-minute open message; logo on event signage & AV screen, literature distribution opportunities. Recognition in website, show promotions, event's program & guide.



## C2 – VIP SESSIONS & SPECIAL COURSES (EXCLUSIVE):



**\$2,900 (Non Exh.) | \$2,610 (Exhibitor)**

**Present as a Thought Leader interacting with top attendees.** Tabletop by the breakout area, logo on AV screens, literature distribution, recognition in event program & online.

## D1 – EVENT HANDOUT (EXCLUSIVE):

**\$2,000 (Non. Exh.) | \$1,800 (Exh.)**

**Main Document given to Attendees to Guide their**

**Participation at the Show.** Handout includes

exhibitor list, floor plan and program chart with educational and networking sessions.

6 1/2" x 2" prominent banner in Cover Page of the Event handout. Recognition in event website and on boards onsite.



## D2 – INSERTS IN EXPO BAG (5 AVAILABLE):

**\$900 ea. (Non Exh.) | \$810 ea. (Exhibitor)**

Unique item provided by sponsor to include in Expo Bag.

*The item must be approved by Show Management.*

## E1 – WEBSITE (EXCLUSIVE):

**\$2,900 (Non Exh.) | \$2,520 (Exhibitor)**

**Make Yourself Accessible to Thousands of our**

**Website Visitors.** Prominent banner placement with link on the header of every page of the show website. Recognition in promotions & guide. Will be on, until 3 months after the show dates.



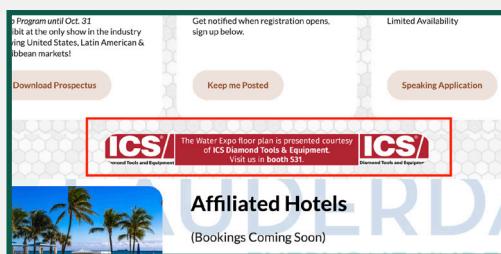
## E2 – HOMEPAGE ROTATING BANNER (3 AVAILABLE):

**\$995 (Non Exh.) |**

**\$895 (Exhibitor)**

**Make Yourself Accessible to Thousands of our Website Visitors.**

Prominent banner placement with link on the header of every page of the show website. Recognition in promotions & guide. Will be on, until 3 months after the show dates.



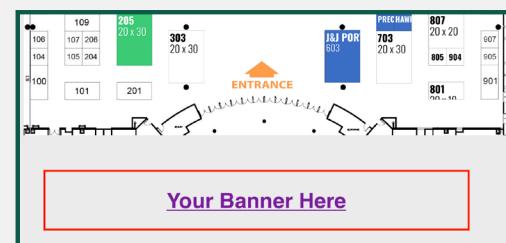
## E3 – FLOORPLAN (EXCLUSIVE):

**\$2,500 (Non Exh.) |**

**\$2,250 (Exhibitor)**

**Highlight and Promote Your Booth Location to All Attendees.**

Banner (620 x 60 px) with link posted on the online interactive floorplan, in the Floor plan section at the Event Handout given to each attendee, and on the Directional Boards onsite.



## F1 – "HAPPY HOUR" (2 AVAILABLE):

**\$3,500 (Non Exh.) | \$3,150 (Exhibitor)**

**Invite all Attendees to Network with You...**

**Be the Host of the Party!**

At a glamorous lounge area with a lot of music, fun & entertainment! Includes outstanding presence & exposure during the "Happy Hour". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.



# ADVERTISING OPPORTUNITIES

August 12 & 13, 2026

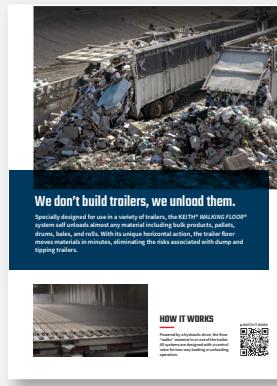
**WR26 EXPO GUIDE IS A DIGITAL  
5 1/2" X 8 1/2" FULL COLOR BOOKLET  
PUBLICATION, WITH COMPLETE EVENT  
INFO, AVAILABLE ON-SITE & ON-LINE.**



Back cover.....	\$2,495	exclusive
In cover.....	\$1,795	exclusive
Page 3.....	\$1,795	exclusive
Full page.....	\$1,295	
Half page.....	\$795	
Cover banner.....	\$995	exclusive



Cover Banner



Full Page



Half Page

# PARTICIPATION AGREEMENT

LEGAL COMPANY NAME: \_\_\_\_\_

## COMPANY INFORMATION (to be published)

EXHIBITING AS: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ www: \_\_\_\_\_

**PRODUCT**  Waste Collectors  Recycling  Trucks/Trailers  Balers/Compactors  Carts/Containers

**LINES:**  Software  Landfill  Safety/Protection  Parts/Accessories Other: \_\_\_\_\_

**MARKETS:**  USA  Florida  Caribbean  Central America  South America Other: \_\_\_\_\_

Description for listings (limit to 50 words):  
\_\_\_\_\_



**AUG. 12 & 13, 2026**

**Broward County Convention Center**

Please complete, sign & return this Agreement to show organizers

By [mail@WRexo.com](mailto:mail@WRexo.com)

All requests will be assigned on a first-come, first-served basis.

**Questions?** (305) 412-3247

### Payment Methods

- **ACH or WIRE** (ask for instructions)
- **Checks** from US banks payable to WR EXPO and mail it to 8900 SW 107 Ave., Ste. 313, Miami, FL 33176
- **Credit Card** (use the box at the bottom of this form)

Agreement will be considered valid when signed by Show Management.

### MAKE YOUR SELECTIONS

**1) SPONSOR Package:** DIAM+ \_\_\_\_\_ DIAM \_\_\_\_\_ PLAT \_\_\_\_\_ GOLD \_\_\_\_\_ SILV+ \_\_\_\_\_ SILV \_\_\_\_\_ BRO \_\_\_\_\_  
Booth size: \_\_\_\_\_ ' X \_\_\_\_\_ ' Choices: a) \_\_\_\_\_ b) \_\_\_\_\_

**2) A-LA-CARTE Package:** Booth size: \_\_\_\_\_ ' X \_\_\_\_\_ ' Choices: a) \_\_\_\_\_ b) \_\_\_\_\_

**3) Booth types:** Add  \$100 (2-side open)  \$175 (3-side open)  \$250 (Island booth)

**4) Electricity:**  \$195 (up to 300 sq. ft.)  \$375 (400 sq. ft. and up)

**5) Others:**  **Speaking:** \$995  **2nd listing:** \$795  **Social Media:** \$495

**6) Exclusive Sponsorships:** \_\_\_\_\_ **Guide AD (size):** \_\_\_\_\_

**Note:** \_\_\_\_\_

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in guide & online, staff badges and free passes for guest. (10x20 & larger: 2 tables & 4 chairs). Liability insurance is included. Refer to your confirmation email for details.

### COST

<b>1) Sponsor Package</b>	\$ _____
<b>2) A-La-Carte</b>	\$ _____
<b>3) Booth type</b>	\$ _____
<b>4) Electricity</b>	\$ _____
<b>5) Others</b>	\$ _____
<b>6) Exclus./Ads</b>	\$ _____

**TOTAL** \$ \_\_\_\_\_

Approved by Management \_\_\_\_\_

**Exhibitor / Sponsor Signature** \_\_\_\_\_

**Expo Account Executive** \_\_\_\_\_

**Date** \_\_\_\_\_

As an authorized representative of the Company/Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in WR EXPO [Terms & Conditions](#), and agree to abide by them. Email, Fax and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

### PLEASE CHARGE MY CREDIT CARD

VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_

Number \_\_\_\_\_ Cardholder \_\_\_\_\_

Expiration: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_