

**EXHIBIT & SPONSOR
PROSPECTUS**

**INTRO
PROGRAM**
(valid until Aug. 31, 26)



August 4 & 5, 2027



**BROWARD COUNTY
CONVENTION
CENTER**
GREATER FORT
LAUDERDALE

The WASTE & RECYCLING Tradeshow for The Americas!

www.WRexpo.com
+1 (305) 412-7945
mail@WRexpo.com

EVENT at a GLANCE



What: **WR EXPO 2027**

The Waste & Recycling Tradeshow for ALL The Americas!
Serving United States & Latin American / The Caribbean...

When: **August 4 & 5, 2027 (Wednesday & Thursday)**

Wednesday: Aug. 4: Opening: 8 - 10 am; Education: 10 am - 5 pm; Expo Hall: 10 am - 5 pm.
Thursday: Aug. 5: Education: 8 am - 3 pm; Expo Hall: 9 am - 3 pm.

Where: **Broward County Convention Center (Hall A) | 1950 Eisenhower Boulevard, Fort Lauderdale, FL 33316**

Contact info: **(305) 412-7945 | mail@WRexpo.com | www.WRexpo.com**

Why exhibit?

- Connect with New Buyers, Decision-Makers & Potential Reps.
- Get access to New Markets you Won't Find Anywhere Else.
- Interact with Customers and Keep Them Posted on your New Developments.
- Generate Leads, Open & Build Lasting Relationships and Close Deals from Previous Connections.
- Increase your Presence & Coverage in the USA Markets.
- Network & Engage in South Florida, The Americas' Business Hub.

Who attend?

Municipalities | Solid and Liquid Waste Management & Recycling Contractors: Public/Private | Environmental Service Professionals | Septic Systems/Portable Sanitation Operators | Waste Treatment & Recycling Facility/Plant Operators | Waste Utilities/Plants | Manufacturers/Distributors/Dealers/Retailers | Exporters/Importers | Engineers/Consultants | Universities | Associations.

Program draft:

- Exhibit Hall with thousands of Products, Services, Technology & Know-How.
- Main Opening, Featured Sessions, Demos & Accredited Courses.
- 80+ US & International Top Speakers.
- Happy Hour, Sponsor Reception and more...

Hotels:

Top Affiliated Hotels in Fort Lauderdale ... At Special event rates ...
Walking distance to the Center... Nearby Las Olas Boulevard & the Beach!



- Waste Management
- Recycling
- Composting
- Environmental Services
- Processing Technologies
- Business Tools & Services

WHERE YOU MEET THE BUYERS,
YOU WON'T FIND ANYWHERE ELSE!

IN SOUTH FLORIDA,
BUSINESS CAPITAL OF THE AMERICAS

A VACATION ESCAPE AT HAND!

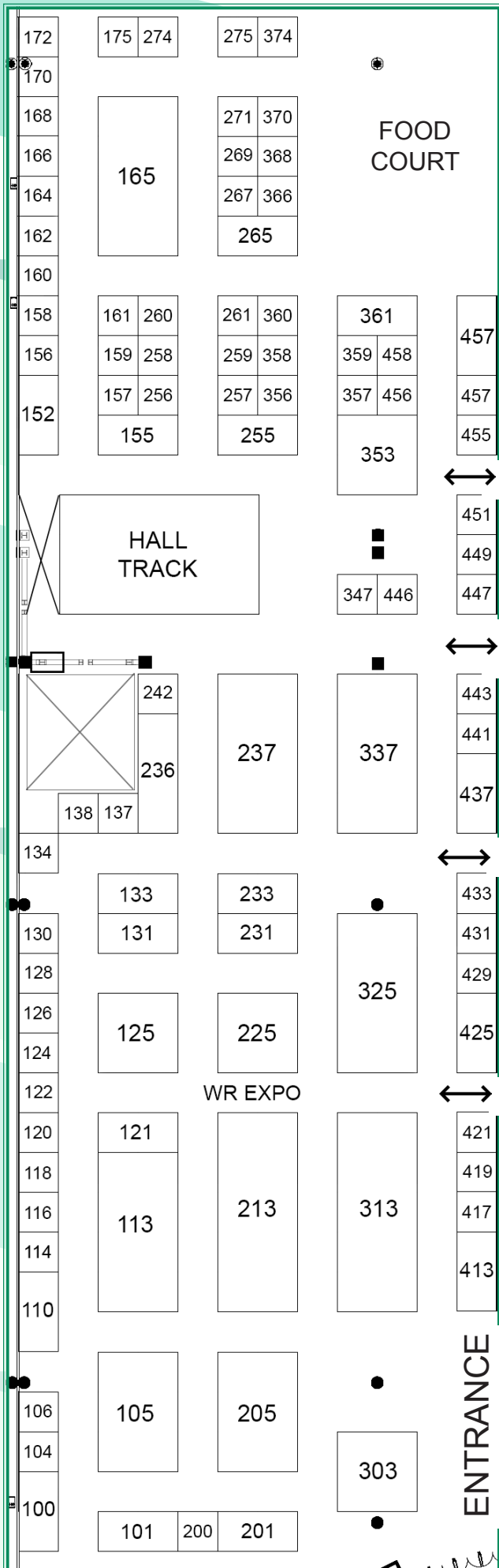
Produced by Show Winners Corporation, an experienced event promoting company based in Miami, Florida. With more than 25 years of experience, S.W.C. and its principals have launched and managed important international and domestic trade shows and expos. Some of these have been ranked among the TOP & Fastest Growing Shows for several years.





- 1) Intro Rates
- 2) 50% deposit, balance in 6 months
- 3) 5% OFF if paying in full

To Reserve,
Complete Form in last page



SPONSOR PACKAGES

10'x10' (3x3mts)	\$3,990 BRONZE
10'x20' (3x6mts)	\$5,590 SILVER
10'x30' (3x9mts)	\$6,590 SILVER PLUS
20'x20' (6x6mts)	\$7,990 GOLD
20'x30' (6x9mts)	\$9,990 PLATINUM
20'x40' (6x12mts)	\$11,990 DIAMOND
20'x50' (6x15mts)	\$13,995 DIAMOND PLUS

SPONSOR PACKAGES BENEFITS:

For BRONZE, SILVER & SILVER+: A-LA-CARTE BENEFITS PLUS

- LOGO in Homepage Website (with link), Guide & On-Site.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- SPEAKING SLOT (if available) OR HALF PAGE AD in Guide.

For GOLD, PLATINUM & DIAMONDS: A-LA-CARTE BENEFITS PLUS

- LOGO in Homepage Website (with link), Guide & On-Site.
- FEATURED LISTINGS in Website (bilingual), Guide & On-Site.
- DEMO/PRESENTATION by your BOOTH
- BONUS: GOLD & PLATINUM: HALF PAGE AD in the Guide
- BONUS: DIAMOND (& Up): FULL PAGE AD in the Guide

A-LA-CARTE PACKAGES

10'x10' (3x3mts)	\$3,495 (\$34.95/sq. ft.)
10'x20' (3x6mts)	\$4,995 (\$24.98/sq. ft.)
10'x30' (3x9mts)	\$5,995 (\$19.98/sq. ft.)

A-LA-CARTE BENEFITS:

- Pipe & drape, 6' draped table, 2 chairs, waste basket, ID sign, on-line & guide listings, Liability insurance. (10x20 & larger: 2 tables & 4 chairs).
- Staff badges: 10x10 (4 badges); 10x20 (6); 20x20 (8); 20x30 (10); 20x40 (12); 20x50 (14)
- VIP PLUS FREE passes for guests (a \$300 value each): 10 up to 10x30 | 20 for 20x20 & larger.



Booth Layout

ADD-ONS

Booth types	Electricity 120 v, 5 amps
\$100 for 2-sides open	\$195 (up to 300 sq. ft.)
\$175 for 3-sides open	\$375 (400 sq. ft. and up)
\$250 for island booth	Speaking Slot: \$995
2 nd listing: \$795	Social Media: Banner & Postings \$495

SPONSORSHIP OPPORTUNITIES

August 4 & 5, 2027

INTRO RATES

(valid until Aug. 31, 26)



- > STAND OUT FROM YOUR COMPETITORS!
- > ENHANCE YOUR EXPOSURE!
- > DRIVE MORE TRAFFIC TO YOUR BOOTH!
- > DOMINATE THE EVENT!

REGISTRATION

- A1 – BADGES (exclusive): \$3,500**
- A2 – REGISTRATION (exclusive): \$5,000**
- A3 – LANYARDS (exclusive): \$2,900**
- A4 – EXPO BAG (exclusive): \$2,200**

DIGITAL & ON-LINE

- D1 – WEBSITE (exclusive): \$2,900**
- D2 – WEB BANNER (3 available): \$995**
- D3 – FLOORPLAN (exclusive): \$2,500**

SIGNAGE

- B1 – LOBBY DIGITAL MONITORS (4 available): \$2,200**
- B2 – KIOSK DIGITAL SIGNAGE (4 available): \$2,000**
- B3 – FLOOR GRAPHICS (4 available): \$2,000**
- B4 – SELF-STANDING BANNERS (4 available): \$995**

EDUCATION

- E1 – MAIN OPENING (2 available): \$2,900**

NETWORKING

- F1 – HAPPY HOUR (3 available): \$3,500**

HANDOUTS & INSERTS

- C1 – EVENT HANDOUT (exclusive): \$2,000**
- C2 – INSERTS IN EXPO BAG (5 available): \$900**

Sponsorships may be customized as per your needs.

**Non-Exhibiting Companies receive
2 Badges, Company Listing & Logo in Web.**

PARTICIPATION AGREEMENT



LEGAL COMPANY NAME: _____

COMPANY INFORMATION (to be published)

EXHIBITING AS: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: (_____) _____ www: _____

PRODUCT ☐ Waste ☐ Recycling ☐ Trucks/Trailers ☐ Balers/Compactors ☐ Carts/Containers

LINES: ☐ Software ☐ Landfill ☐ Safety/Protection ☐ Parts/Accessories Other: _____

MARKETS: ☐ USA ☐ Florida ☐ Caribbean ☐ Central America ☐ South America Other: _____

Description for listings (limit to 50 words): _____

CONTACTS FOR EXHIBIT ARRANGEMENTS (no staff onsite)

MAIN (Name): _____ Title: _____

Phone: (_____) _____ Cellular: (_____) _____

Email: _____

Address: (if different from above) _____

City: _____ State: _____ Zip: _____

2nd CONTACT: _____ Title: _____

Phone: (_____) _____ Cellular: (_____) _____

Email: _____

MAKE YOUR SELECTIONS

1) SPONSOR Package: DIAM+____ DIAM____ PLAT____ GOLD____ SILV+____ SILV____ BRO____

Booth size: _____' X _____' Choices: a) _____ b) _____

2) A-LA-CARTE Package: Booth size: _____' X _____' Choices: a) _____ b) _____

3) Booth types: Add ☐ \$100 (2-side open) ☐ \$175 (3-side open) ☐ \$250 (Island booth)

4) Electricity: ☐ \$195 (up to 300 sq. ft.) ☐ \$375 (400 sq. ft. and up)

5) Others: ☐ Speaking: \$995 ☐ 2nd listing: \$795 ☐ Social Media: \$495

6) Exclusive Sponsorships: _____ **Guide AD (size):** _____

Note: _____

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in guide & online, staff badges and free passes for guest. (10x20 & larger: 2 tables & 4 chairs). Liability insurance is included. Refer to your confirmation email for details.

August 4 & 5, 2027

Broward County Convention Center

Please complete, sign & return this Agreement to show organizers By mail@WRexpo.com

All requests will be assigned on a first-come, first-served basis.

Questions? (305) 412-7945

Payment Methods

- **ACH or WIRE** (ask for instructions)
- **Checks** from US banks payable to **WR EXPO** and mail it to **8900 SW 107 Ave., Ste. 313, Miami, FL 33176**
- **Credit Card** (use the box at the bottom of this form)

Agreement will be considered valid when signed by Show Management.

COST

1) Sponsor Package \$ _____

2) A-La-Carte \$ _____

3) Booth type \$ _____

4) Electricity \$ _____

5) Others \$ _____

6) Exclus./Ads \$ _____

TOTAL \$ _____

Approved by Management

Exhibitor / Sponsor Signature _____

Expo Account Executive _____

Date _____

As an authorized representative of the Company/Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in WR EXPO [Terms & Conditions](#), and agree to abide by them. Email, Fax and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

PLEASE CHARGE MY CREDIT CARD

VISA _____ MC _____ AMEX _____ DISC _____

Number _____ Cardholder _____

Expiration: _____ Sec. Code: _____ Signature _____

Billing Address _____ City _____ State _____ Zip _____